

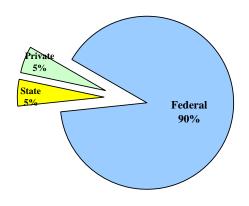
GARFIELD COUNTY TOURISM PROFILE

County Indicator	2004	2005	2006	% Change 2005-2006	State Ranking
DEMOGRAPHIC					
Population	4,625	4,703	4,772	1.5%	25
Total Non-Ag Employment	2,174	2,247	2,258	0.5%	23
Non-Ag Avg Monthly Wage	\$1,787	\$1,809	\$1,908	5.5%	26
Per Capita Income	\$22,205	\$23,669	\$24,431	3.2%	15
Unemployment Rate	8.5%	7.2%	4.9%	-31.9%	2
SPENDING & EMPLOYMENT					
Spending by Travelers (Millions)	\$149.1	\$151.4	\$137.8	-9.0%	8
Travel & Tourism Related Employment	2,940	2,881	2,626	-8.9%	8
TOURISM TAX REVENUES (000s)					
Local Tax Revenues from Traveler Spending	\$4,988.2	\$5,128.7	\$4,686.6	-8.6%	8
Transient Room Tax	\$499.5	\$546.9	\$569.0	4.0%	8
Restaurant Tax	\$130.5	\$143.3	\$149.8	4.5%	16
Car Rental Tax					
Gross Taxable Retail Sales (millions)	\$77.6	\$79.4	\$83.5	5.2%	22
REGIONAL VISITATION COUNTS					
I-15 UT/AZ Traffic Count	7,586,525	7,971,600	8,004,450	0.4%	
SR-11 UT/AZ Traffic Count	1,483,725	1,511,100	1,554,900	2.9%	
SR-89 UT/AZ Traffic Count	1,138,800	1,164,350	1,244,650	6.9%	
Glen Canyon N.R.A.	1,837,074	1,908,723	1,876,668	-1.7%	
Zion N.P.	2,674,162	2,586,659	2,514,490	-2.8%	
Bryce Canyon N.P.	987,250	1,017,680	890,673	-12.5%	
Cedar Breaks N.M.	516,329	505,046		-10.2%	
Grand Staircase-Escalante N.M.	649,232	613,228	,	13.5%	
Capitol Reef N.P.	551,910	550,253		-6.6%	
Kodachrome Basin S.P.	59,463	49,700		0.2%	
Escalante S.P.	41,315	37,455	40,325	7.7%	
Anasazi S.P.	34,076	32,959	27,614	-16.2%	

Land Ownership - 2006	No. of Acres	% Total
Total Acres in County	3,312,483	100.0%
Federal Government	2,983,878	90.1%
BLM	1,490,832	45.0%
US Forest Service	1,046,653	31.6%
National Park Service	446,393	13.5%
National Wildlife Refuge		
Other •		
State Government	159,730	4.8%
Utah State Parks & Recreation	1,309	0.0%
Utah State Wildlife Reserves	1,410	0.0%
State Trust Lands	157,011	4.7%
Other ••		
American Indian		
Private*	170,078	5.1%

[•] Includes Military and Bankhead Jones land

Land Ownership - 2006



^{*}May include some local government land

^{••} Includes State Sovereign and UDOT land

Garfield County Tourism Profile

